

Desired Outcome #1

Improve parents' (especially new parents') nurturing and engaging relationships with their children.

Objectives



1.1 Support nurturing practices among strategic parent populations utilizing approaches that empower parents and leverage available resources to maximize impact and sustainability of effort.



1.2 Improve access to, and efficiency of, parenting education services for parents of children 0-5 years through facilitating collaborations, connections, and coordination countywide.



1.3 Increase parent and community awareness of the importance of nurturing parent-child relationships utilizing available social media and marketing technologies.



1.4 Increase awareness and utilization of available parenting information, services, and resources for community members and providers by centralizing and improving access to this information.